

Collection accounts 2024 for IMS (International Media Support)

Background and purpose of the collection

The funds will be used to support IMS' work to promote free media and the rights and security of journalists in the priority countries where IMS works globally.

The collection takes place at events and via the website / IMS donation module (<https://dk.mediasupport.org/>, www.mediasupport.org), online collection platform and social media (Facebook, Instagram).

The funds raised are received via mobile payment solutions (MobilePay) and bank transfers via credit cards.

Income

Income 2024	521.244
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Transferred result from 2023	334.158
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Transferred result from 2022	65.322
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Total funds	920.724
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Administrative expenses	67.954
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Project expenses 2024

Afghanistan

2022 funds	65.322
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2023 funds	272.279
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Ukraine

2023 funds	61.879
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2024 funds	125.021
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Palestine

2024 funds	446.267
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Total expenses	1.038.721
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Result 2024	-117.997
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Use of the funds raised

The funds used in 2024 for Ukraine went to support media houses and journalists to ensure continued reporting during the war together with providing security vests and helmets as well as generators and power banks to front line media workers and journalists.

The funds used in 2024 for Afghanistan were used to support the work of local media partners in Afghanistan after Taliban took over in August 2021.

The funds used in 2024 for Palestine were used to support and keep as many media outlets as possible operating, as well as food, clothes, blankets and other utilities for journalists and their families.

Management statement

As Deputy Director for Finance and Resources and responsible for the collection respectively, we hereby declare that the collection has been carried out in accordance with the rules in the Danish Collection Act and the Collection Order.

Copenhagen, 03 July 2025

Allison Brixtofte
Deputy Director
International Media Support

Maria Gerey Bak
Responsible for the collection
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