APPLICATION FORM

Please read the “Guidelines” and “Overall process description” attached and fill out this application form. (Max. 8 pages, not including the cover page, and annexes) The deadline for submission is 14 March 12.00 CET.

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| **Applicant organisation** |  |
| **Target group(s)** | *[Please list which groups the media outlet is targeting e.g. under-served populations: women, female/male youth 15–25 years old, people of all genders, rural communities, marginalised groups, and persons with disabilities.]* |
| **Type of legal entity and country of registeration** |  |
| **Target country/ies** | [ ]  Algeria [ ]  Egypt [ ]  Jordan[ ]  Lebanon [ ]  Libya [ ]  Morocco[ ]  Palestine [ ]  Syria [ ]  Tunisia |
| **Selection criteria** | [*Please list the selection criteria mentioned in the document Grant guidelines that you fulfill. You must fulfill at least three to be selected*] |
| **Place and date:****Name and signature:** |  |

DESCRIPTION

## Summary (10 lines)

*Briefly explain the vision, focus and purpose of the media outlet, main media productions, and key results. This description should function as a summary of the below points.*

Purpose of the media outlet

*Please state the overall vision and strategy of the media outlet including a brief description of its history. What is the overall aim of the media production?*

## Key Actions/activities

*Please describe the main activities that will be carried out within the grant period focused on 1) media production and 2) business viability and income generating solutions 3) organisational development e.g. which internal policies would you like to develop.*

## Key Results to be achieved

*Please describe the key results that are envisioned to be achieved within the grant period focused on 1) media production and 2) business viability and income generating solutions 3) organisational development.*

Who are the ultimate beneficiaries of the project?

*Please describe the entity, people, or group that will be directly positively affected by the project*

ORGANISATIONAL EXPERIENCE

## Previous experience with independent media production

*Please describe how the media outlet produces media content focused on Middle East and North Africa and the countries in the region e.g., references to previous media productions and description of strategy and vision for the organisation.*

Previous experience with applying innovative income generating solutions

*Please describe how the media outlet generates income and previous experience in applying income generating solutions.*

Previous experience with organisational development

*Please describe previous experience with organizational development such as internal policies related to...*

## Human rights considerations, including gender and other grounds of discrimination

*Please describe how different genders benefit equally is integrated into the media production and strategy. Please reflect upon other grounds of discrimination (political beliefs, class, education, age, ethnicity, disability, etc..) and how these are addressed by the media content and organisational strategy.*

## Risk factors and risk management

*Please analyse external and internal risks, including security and safety, that may impact the media production and participation in the programme and outline how these risks are mitigated.*

## Partnerships

*Please describe previous experience and/or plans for partnerships, networking and coordination with other independent media outlets*

# MONITORING AND EVALUATION

*Please describe how the grant will be monitored, by which methods, how data is recorded, and how the activities will be evaluated. How to ensure lessons learned and how will they be documented?*

# ATTACHMENTS:

* Activity based budget (Excel template)
* Overall organisational budget for the grant period (with all sources of funding)
* Organigram